



PIASTYLE

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Fashionable. Exclusive. Stylish.

Pia Jacobsen is the author of *pia...me*, a fashion and lifestyle guide for girls who aspire to be their best. As a fashion stylist, she takes her unique expertise as the former National Couture Director for Nordstrom to her own high-profile clients, graciously enhancing their personal style. Pia lectures around the country, sharing her fashion perspective with those wanting to improve their image.



Pia Jacobsen

Q&A

What tip would you give women who are starting a business?

If you don't have a passion for what you are doing, don't bother.

Who is your role model or mentor?

My mother, who was smart, ambitious, beautiful, well dressed, and had incredibly high standards. She said I could be anything I wanted to be. I've wanted to be just like her.

What motivates you on a daily basis?

I like a creative challenge, and am empowered by seeing what I envision come to fruition.

What place inspires you and why?

Capri. Because of its majestic beauty, savoir faire and international sophistication, it is simply one of the chicest places on earth.



Photos by Catherine Jeanette Photography